



PERMANENT MAKE UP

Q: What is permanent make-up?

A: Permanent cosmetic make-up is cosmetic tattooing. Also referred to as permanent make-up or micro pigmentation, it is a safe and natural looking and lasts 24 hours long. The cosmetic implantation technique deposits coloured pigment into the reticular layer of the dermis. Properly applied by an experienced technician, permanent make-up will be more natural and realistic in appearance even compared to conventional make-up.



Q: Who benefits from permanent make-up?

A: Everyone, from young to elderly, who desires a soft, natural enhancement to their appearance. It is especially beneficial to people who cannot wear cosmetics due to sensitivity. Active people who play sports and want to look their best at all times. Also vision impaired who have difficulty applying make-up, or after cancer treatment where hair has been lost permanently due to treatment.

Q: Does it hurt?

A: A permanent cosmetic is a tattooing process. As with any tattoo, there is a varying degree of discomfort during the procedure, according to each individual's pain threshold. Most procedures use a topical anesthetic to help with pain aspect. The anesthesia used is of a superior grade and is extremely effective.

Q: Will it look natural?

A: Yes, eyebrows are done using "natural looking" hair strokes in the direction of growth. Eyeliner is kept to a conservative shape and size and lip work is done to correct flaws and enhance the face's natural beauty.



Q: What is the healing period?

A: Most clients can return to their daily activities immediately following procedure but everybody should be aware of their own individual healing process. There is a time period where the skin dries and sloughs off. A healing balm is



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given to each client and as long as the aftercare is followed to the letter, little or no crusting of the skin on the eyebrows will occur. However, eyeliner and lips can take up to 7 days to settle.



Q: How many applications are needed?

A: Generally, two applications are sufficient to gain the desired look. The second application should be scheduled approximately 4 to 6 weeks after initial procedure. The reason for this is mainly because the pigment fades anywhere from 40 – 70% in those initial weeks and the correct colour can be reassessed at the second appointment.

Q: How long does the procedure take?

A: Including consultation, paperwork, and numbing time, the average length of time for the first procedure is approximately 1 1/2 to 2 hours. The second application is usually 1 1/4 hours.

Q: Should I expect any swelling?

A: Usually on the eyebrows, no.

However, the eyeliner can leave the eyes a little swollen and it is advisable not to wear mascara for 3 – 5 days. When you do wear make-up again make sure it's a new mascara due to bacteria in the old tube. The lips are usually more swollen especially on the first procedure but after that they never react as badly.

Q: Can I change the colour?

A: If the colour is still not dark enough it can be enhanced to the depth that you desire. It is advisable to be cautious on the 1st appointment because it is easier to add colour, and depth, mainly because we can see your skin's reaction to pigment.

Q: How long does it last?

A: We recommend clients to return for top ups every 12 – 15 months so that the colour can stay the same, because over time and exposure to sunlight the pigment will fade and some of the tattooing will have disappeared completely.

